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Cutting Edge Business Profile Search from CloserLook Search Services Inc. Will Change How the Industry Prices its Services

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CloserLook Search Services Inc. (www.closerlooksearchservices.com) announces the beta release of a new business profile search called EMpower™. EMpower™ is an online research tool will find detailed background information on private and public companies from publicly available sources on the Internet. This offering, now in a limited time free trial, is expected to shake up the way companies like Hoovers and Dun & Bradstreet price and offer their business background reports.

(PRWEB via [PRWeb](#)) October 25, 2006 -- CloserLook Search Services Inc. (www.closerlooksearchservices.com) announces the beta release of a new business profile search called EMpower™. EMpower™ is an online research tool will find detailed background information on private and public companies from publicly available sources on the Internet. This offering, now in a limited time free trial, is expected to shake up the way companies like Hoovers and Dun & Bradstreet price and offer their business background reports.

CloserLook, a leading provider of search and data aggregation solutions from the Internet, has developed Empower™ in response to a growing need on the Internet for finding profiles of privately held and smaller companies. Empower™ represents a new breed of "deep Web" or "vertical" search tools that go well beyond what a popular search services like Google or Yahoo provides to users. In addition to scouring simple Web pages, the EMpower™ search digs deep into public repositories of information such as Secretary of State, UCC filings and Patents and Trademarks. What emerges is a complete company profile with links to public documents and filings.

"Sales professionals, bankers, venture capitalists, b2b e-commerce – all need a cost effective and efficient source for business profiles," says CloserLook vice president Shankar Ramachandran. "While there are large number of sources for information on public companies, it is often more difficult to find information on smaller and privately held firms or startups. With Empower™ every sales professional can be better informed prior to his or her first call. Empower™ will help them uncover information about prospective partners and clients without the tedium of searching multiple sites manually."

"Empower is especially useful for conducting background research on privately held businesses," writes Brad Dunnington, CEO of Avalinx, LLC. (www.avalinx.com) "EMpower has saved me countless hours of research time, by providing complete and relevant search results in one easy to use concise format."

CloserLook is now offering a limited time free trial of "EMpower™" for 20 states. This is in stark contrast to the expensive search services provided by data providers who provide business profiles for upwards of \$70 per month. The free trial service is also available through www.gobignetwork.com.

ABOUT CLOSER LOOK SEARCH

CloserLook Search Services Inc. (<http://www.closerlooksearch.com>) is a leading provider of search and data aggregation solutions from the Internet. CloserLook, our deep web search engine can find and aggregate information from multiple deep web or invisible web sources and present the information in contexts that address real needs and provide solutions to the Internet search needs of businesses and individuals. Last year CloserLook Search Services Inc. introduced Hippocrates, the leading-edge health information search that has been received international attention equally from users and the press.

For more information on licensing or subscribing to use Empower™ please contact:
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